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**LAW OFFICES
STAAS & HALSEY LLP**

Telephone
(202) 434-1500

1201 New York Avenue, N.W.
Suite 700
Washington, D.C. 20005

Facsimile
(202) 434-1501

FACSIMILE TRANSMISSION

December 13, 2004

TO : U.S. PATENT & TRADEMARK OFFICE

ATTN: Examiner - Jeffrey D. Carlson

FAX NO.: 703-872-9306

TELEPHONE:

FROM: Mehdi Sheikerz

RE: U.S. PATENT APPLICATION SERIAL NO. 09/737,846

ATTORNEY DOCKET: 1359.1033

NO. OF PAGES (Including this Cover Sheet) 28

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COMMENTS:

CERTIFICATE OF FACSIMILE TRANSMISSION

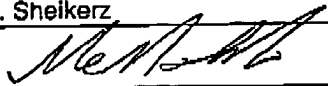
I hereby certify that this correspondence is being transmitted via facsimile to: Commissioner for Patents,
P.O. Box 1450, Alexandria, VA 22313-1450
on 12/13, 2004

STAAS & HALSEY

By: Mehdi Sheikerz

Date 12/13/04

S&H Form: (12/04)

| | | | | | |
|---|---|------------------------------------|-----------------------|---------------|--------------|
| REPLY/AMENDMENT FEE TRANSMITTAL | | Attorney Docket No. | 1359.1033 | | |
| | | Application Number | 09/737,846 | | |
| | | Filing Date | December 18, 2000 | | |
| | | First Named Inventor | Masashi UYAMA, et al. | | |
| | | Group Art Unit | 3622 | | |
| AMOUNT ENCLOSED | \$200.00 | Examiner Name | Jeffrey D. Carlson | | |
| FEE CALCULATION (fees effective 12/08/04) | | | | | |
| CLAIMS AS AMENDED | Claims Remaining After Amendment | Highest Number Previously Paid For | Number Extra | Rate | Calculations |
| TOTAL CLAIMS | 19 | 20 = | 0 | X \$ 50.00 = | \$ 0.00 |
| INDEPENDENT CLAIMS | 9 | 8 = | 1 | X \$ 200.00 = | 200.00 |
| Since an Official Action set an original due date of <u>December 13, 2004</u> , petition is hereby made for an extension to cover the date this reply is filed for which the requisite fee is enclosed (1 month (\$120)); (2 months (\$450)); (3 months (\$1,020)); (4 months (\$1,590)); (5 months (\$2,160)); | | | | | |
| If Notice of Appeal is enclosed, add (\$500.00) | | | | | |
| If Statutory Disclaimer under Rule 20(d) is enclosed, add fee (\$130.00) | | | | | |
| Information Disclosure Statement (Rule 1.17(p)) (\$180.00) | | | | | |
| Total of above Calculations = | | | | | \$ 200.00 |
| Reduction by 50% for filing by small entity (37 CFR 1.9, 1.27 & 1.28) | | | | | |
| TOTAL FEES DUE = | | | | | \$ 200.00 |
| (1) If entry (1) is less than entry (2), entry (3) is "0". (2) If entry (2) is less than 20, change entry (2) to "20". (4) If entry (4) is less than entry (5), entry (6) is "0". (5) If entry (5) is less than 3, change entry (5) to "3". | | | | | |
| METHOD OF PAYMENT | | | | | |
| <input type="checkbox"/> Check enclosed as payment. <input checked="" type="checkbox"/> Charge "TOTAL FEES DUE" to the Deposit Account No. below. <input type="checkbox"/> No payment is enclosed and no charges to the Deposit Account are authorized at this time (unless specifically required to obtain a filing date). | | | | | |
| GENERAL AUTHORIZATION | | | | | |
| <input checked="" type="checkbox"/> If the above-noted "AMOUNT ENCLOSED" is not correct, the Commissioner is hereby authorized to credit any overpayment or charge any additional fees necessary to: Deposit Account No. <u>19-3935</u> Deposit Account Name <u>STAAS & HALSEY LLP</u> | | | | | |
| <input checked="" type="checkbox"/> The Commissioner is also authorized to credit any overpayments or charge any additional fees required under 37 CFR 1.16 (filing fees) or 37 CFR 1.17 (processing fees) during the prosecution of this application, including any related application(s) claiming benefit hereof pursuant to 35 USC § 120 (e.g., continuations/divisionals/CIPs under 37 CFR 1.53(b) and/or continuations/divisionals/CPAs under 37 CFR 1.53(d)) to maintain pendency hereof or of any such related application. | | | | | |
| SUBMITTED BY: STAAS & HALSEY LLP | | | | | |
| Typed Name | Mehdi D. Sheikerz | | Reg. No. | 41,307 | |
| Signature |  | | Date | 12/13/2004 | |

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 By: Mehdi Sheikerz

 Date: 12/13/2004

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Serial No. 09/737,846

Docket No.: 1359.1033

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Masashi UYAMA, et al.

Serial No. 09/737,846

Group Art Unit: 3622

Confirmation No. 9089

Filed: December 18, 2000

Examiner: Jeffrey D. Carlson

For: ADVERTISEMENT DISTRIBUTING METHOD AND SYSTEM

AMENDMENT

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

This is in response to the Office Action mailed September 13, 2004, and having a period for response set to expire on December 13, 2004. This Amendment is timely filed via certificate of facsimile on December 13, 2004.

The following amendments and remarks are respectfully submitted. Reconsideration of the claims is respectfully requested.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.